

 Reboot the Future

2023

Annual
Report

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CEO's Introduction

Anthony Bennett

At the time that this Annual Report is published, I will have been with Reboot for just over four years. It continues to be a great privilege to lead this organisation.

The 2023 Annual Report covers another extraordinary year at Reboot, reflecting a world which now seems fully emerged from COVID-19, but changed forever. Reboot saw its work represented from the Festival of Education at Wellington College, to the V20 in Delhi; from the Misk Global Forum in Riyadh to the second Anthropy conference at the Eden Project in Cornwall.

The first half of the year saw the launch of our collaboration with the Philharmonia Orchestra through the commission of a new work, Pangea, composed, directed and performed by Love Ssega at the Royal Festival Hall in London. We were delighted to be able to work with the Philharmonia on its sustainability programme, whilst seeing this amazing new work from Ssega come to fruition.

The Summer period was marked by welcoming five trainees from Misk Foundation who for a period of two months practically doubled our team, forming a cultural exchange and mutual learning programme about each other.

We are very grateful to Salman, Thekra, Nasser, Jenan and Rawan for their hard work and good humour, and to Misk for their support.



In addition to this, our key campaign of the year, Rebooting Education, saw us canvas over 7,000 teachers in the UK education system about their hopes, fears and vision for a truly sustainable learning ecosystem.

Having launched the report at Anthropy, we were pleased to share the work at COP 28 in Dubai and beyond. We are beyond grateful for everyone who contributed to the survey in both its preparation and dissemination, and especially of course to Cambridge University Press & Assessment and OCR for their incredible sponsorship and support. The reverberations of Rebooting Education will last well into 2024 as we prepare for the General Election here in the UK.

The support and enthusiasm from all Reboot's allies has been so important in this.

I am grateful to the countless communities and supporters, as well as our dedicated staff team, who have delivered our mission to bring the Golden Rule to as many people as possible.

Chair's Foreword

Welcome from Kim Polman

It is a pleasure to be introducing the 2023 Annual Report as Chair of Trustees. I would like to start by thanking my fellow Trustees, for all their support, guidance and wisdom in the last year.

We recently said goodbye to some long standing members of staff, including Catherine Stevens, our erstwhile Chief Operation Officer; Ellen, Holly and Callum; and to welcome our interim Director of Operations and Finance, Christine Neige, and our first-ever Head of Marketing and Communications, Bruna Bertuzzi. We have had some fabulous internships in this period, and part of what makes Reboot strong is its desire to work alongside and learn from young people. I am grateful to all staff at every level for their hard work.

I was thrilled to end the year with a birthday party celebrating our achievements to date. It was delightful to hear Jonathon Porritt speak about his work with Reboot, and Love Ssega to talk about Pangea, the new orchestral piece we helped bring to life. Having been a life-long fan of classical music, and a long-standing supporter of the Philharmonia, it was a real thrill to see these twin passions brought together. A particular highlight for me has been the launch of our new Ambassadors, a group of loyal friends and supporters past and present who have come to join us to bring our work to a broader audience.



I am supremely grateful to Barbara Bulc, Carlo Giardinetti, Caroline Casey, Dominique Palmer, Dhiraj Mukherjee, Dr Scilla Elworthy, Johan Rockström, John Perkins, Jonathon Porritt, Jude Kelly CBE, Louise Chester, Lord Jim Knight, Richard Dunne, Sara Roversi, Satish Kumar, Shelley Zalis, Shivi Dwivedi, Stephen Vasconcellos, and Zena Creed, for joining Reboot and giving us invaluable help. It is clear that people care about our work. When Stephen and I co-founded Reboot, we did so on the metaphor of the Imaginal Cell- the single cell which arises in the caterpillars pupae, finds like-minded others, and knits together to take the new form of the butterfly.

I am pleased to find yet more great Imaginal people, emerging from all kinds of disparate places, inspired by Reboot's work and helping us co-create a better future. I would like to lend my thanks to the hard work of our staff. We look forward to working with all our friends, volunteers and supporters to build on that success in the coming year.

Who We Are

Reboot the Future is a non-profit working for a sustainable and equitable future for all. In the face of numerous global crises, from biodiversity loss to social injustice, our work is rooted in a rule as ancient as humanity itself: treat others and the planet as we'd wish to be treated.

Our model for change is based on creating connections to inspire action. Our campaigns, education and leadership programmes bring together culture, education and conversation to inspire deep feelings of connection with our inner values, with others and the planet, and empower people to take action for our shared future.

We Do...

Education



Campaigns



Leadership



We deliver
campaigns,
education and
leadership
programmes



which bring
together **arts and**
culture, education
and **conversation**



to **connect**
'change seekers'
with their inner
values, with others
and the planet



giving them
the strength and
courage to **take**
action for our
shared future.



Year in Review



V20 Values Summit Delhi, India

Reboot spoke at the V20 Values Summit in Delhi, India, co-hosted with TGEI and chaired by Shiv Khemka. Anthony was part of a panel discussion on how education and entrepreneurship were vital to the contribution of global youth at the G20.
1K+ attendees.



ArtScience Museum Singapore

We co-hosted a two day conference where we spoke to practitioners at the intersection of environment, education and the metaverse.



Pangea with the Philharmonia and Love Ssega

We commissioned a thrilling new piece of music, *Pangea* as part of the residency programme between the Philharmonia and Love Ssega.
3000 Online Views.



Anthropy Eden Project

2,500+ attendees in total
We ran 4 events and panels at the Anthropy gathering of 2,500 business leaders.



Internship Programme Saudi Arabia

Reboot was proud to host a cohort of 5 young people as part of the MISK trainee programme, exchanging views, skills and understanding.



Misk Global Forum Riyadh

We were privileged to speak at the Misk Global Forum in Riyadh, bringing the Golden Rule to an audience of 30,000 visitors.



Reboot the Future Birthday Party

We had our first ever birthday party at St Ethelburga's in December, with speeches from Love Ssega, Paul Polman and Jonathon Porritt, to a gathering of 150 with our closest friends and Imaginal family.



COP 28 Dubai

We hosted a panel on the future of education, at COP 28 in Dubai, as part of the Extreme Hangout diverse programme which had a total reach of 14M.



Rebooting Education OCR

We surveyed 7000 teachers on their hopes and fears for both the planet and their students' futures, and launched the report as Rebooting Education in partnership with Cambridge University Press Association and OCR.



Imaginal Ambassadors

Launched our new Ambassadors Programme with Barbara Bulc, Carlo Giardinetti, Caroline Casey, Dominique Palmer, Dhiraj Mukherjee, Dr Scilla Elworthy, Johan Rockström, John Perkins, Jonathon Porritt, Jude Kelly CBE, Louise Chester, Lord Jim Knight, Richard Dunne, Sara Roversi, Satish Kumar, Shelley Zalis, Shivi Dwivedi, Stephen Vasconcellos, and Zena Creed.



A.I Influencer for Climate Action

Sparked our new partnership with SUN, the world's first AI ambassador for empathy and the planet.



Classroom Calendar

We successfully distributed 3,500 classroom calendars at major events including the Festival of Education, which attracted over 5,000 attendees, as well as Anthropy, COP 28, and other significant gatherings.



Campaigns

Our core cultural campaign this year was inspired by the work of Love Ssega and The Philharmonia, with a central focus on what it means to be a good future ancestor.

Love Ssega

In collaboration with Reboot the Future on June 8th, Love Ssega and the Philharmonia performed 'Pangea' in the Clore Ballroom at the Royal Festival Hall. There was a great turnout, with majority of the audience there on Reboot's invitation, and it received great feedback.



Future Ancestor

Off the back of that, we rolled out a social media campaign across our Instagram and LinkedIn accounts over 2 weeks. This included a [video of Nat Kelley](#), which we commissioned for the June 8th performance, as well as quotes and assets from our ['We Are the Future' project pack](#).



Rebooting Education

In November, we launched the **Rebooting Education 2023 Report**. The report, published in partnership with Cambridge University Press & Assessment, OCR, and a coalition of partners, amplifies the voices of 7,000 teachers – sharing their hopes, frustrations, and visions for the future of education.

At the **launch event**, held at the Eden Project as part of the Anthropy conference, we discussed key findings from the report, exploring how and why we should be rebooting our education system to centre sustainability, values and wellbeing at its core – for the sake of our teachers and for our young people. It was a hopeful conversation, drawing on the brilliant practices that each of our panellists are implementing in their work with The Harmony Project, Eden Project and Sky Primary and Nursery school.



Our Speakers Anthropy23



Holly Everett

Head of Programmes,
Reboot the Future



Richard Dunne

Director of The
Harmony Project



Sam Kendall

Head of School
Learning, Eden
Project



Emma Vyvyan

Headteacher, Sky
Primary and Eden
Project Nursery



THE Rebooting Education

REPORT 2023

"It's like pebbles in the pond.

*Everybody is a pebble and that
circular motion outwards is
either negative or positive.*

*It starts with something small
with responsibility, and then the
circle grows to your immediate
vicinity, your village or your town,
and then gradually grows out to
be more global.*

*But if you start small, it's just
about being aware and caring
on a daily basis and then
gradually you build on those so
it moves out."*

**- HEADTEACHER, LOCAL
AUTHORITY SCHOOL, WEST
MIDLANDS**

 Reboot the Future

 CAMBRIDGE
UNIVERSITY PRESS & ASSESSMENT

OCR
Oxford Cambridge and RSA

 OUR
SHARED
WORLD

 The
Harmony
Project


 ThoughtBox

 **THE GLOBAL
LEARNING NETWORK**
Learning together for an equitable, just
and sustainable world

**EMPATHY
WEEK**

 global
action
plan
OUR LIVES. OUR PLANET.

**Schumacher
College**

 **Sustainability and
Environmental
Education**

 **WELLINGTON
COLLEGE**

 **InterClimate
Network**



**CURRICULUM
FOR LIFE**

HAWKWOOD
centre for future thinking



**eden
project**

 **ODDIZZI**
Where the world comes to life

 **PLANETARI**

WITH THANKS TO

Teachertapp

**EQUAL
KICKS**
THE WOMEN'S SPORT CONSULTANCY

 **THE
Allan & Nesta Ferguson
CHARITABLE TRUST**

Education

This year, our education programme was supported by the Allan & Nesta Ferguson Charitable Trust.

Reboot
the Future

A better future is possible
if we treat others and the
planet as we would wish
to be treated.

Reboot
the Future

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2023 highlights

In January, we delivered 3 online education events in Q1 (including UNESCO's Learning Planet Festival), reaching 44 participants in total. We addressed topics including how teachers can use 'micro moments' in the school day to affect change, and how schools can address the cost-of-living and climate crises through our Antarctica education pack.

In April, Holly joined Richard Dunne (The Harmony Project) and Clare Cox (Pearson) to deliver a workshop at the Geographical Association Annual Conference in Sheffield. We led a 45 minute workshop with 33 teachers and educators exploring how Geography topics can be approached with a sustainability lens and woven throughout different areas of the school. Teachers responded really positively to all aspects of the workshop, and were interested in both how to weave sustainability into the curriculum and how to use 'micro moments' in year groups (such as KS4) where the curriculum doesn't have enough elasticity.

In May, Callum attended the Council of Europe's Global Education Network Meeting in Lisbon.

Awards & Events

In July we hosted the second [Global Dimension Awards](#), building on last year's inaugural awards.

Reboot the Future hosted a stand in the Sustainability Hub of the Festival of Education over 2 days in early July. We used the opportunity to begin collecting answers to our Rebooting Education survey and gathered around 150 answers across 3 questions. We also distributed 141 classroom calendars and filmed 15 talking head interviews with educators answering questions from our survey.

In May and September we ran 10 focus groups and interviews with teachers and conducted two surveys – reaching 7,000 teachers with questions about the challenges they currently face, sustainability education and their aspirations for the future of our education system.



2023-24 Classroom Calendar



Reboot the Future's Classroom Calendar of global days and celebrations spanning the school year, features fun facts and discussion questions that inspire global citizenship, critical thinking and conversations on sustainability. Using days like Refugee Week, World Poetry Day or Earth Day, can be a simple jumping off point to get important conversations rolling with students.

This year, we collaborated with Chilean activist and artist Karin Watson Ferrer on the illustrations for this year's Classroom Calendar who delivered a new colourful design. We digitised the wall planner, creating an interactive PDF which allowed teachers to access guides on how to approach each event day, how to start a conversation about it, and related resources, plus a Google Calendar extension.

We were delighted to distribute all 5,000 printed Calendars as planned, reaching an estimated 125,000 students. We also introduced a £1 fee for Calendars this year (on top of P&P) for online orders, to support our financial sustainability.

Education Programme Highlights

22K

Teachers and Educators

521K

Interactions on the Platform

134K

Page Views

18K

Subscribed to Newsletter



Leadership



Lead with Values

In March, Reboot piloted Walking Conversations with The Crown Estate's Sustainability Team. On a wet afternoon, we led their team through an inspiring workshop on connecting with nature. The session promoted fresh thinking about how individuals can lead through connection, empathy and balance, inspired by the natural world. All engaged enthusiastically in conversation and creative activity tasks. Walking in pairs, discussing meaningful questions, was a powerful tool to deepen relationships.

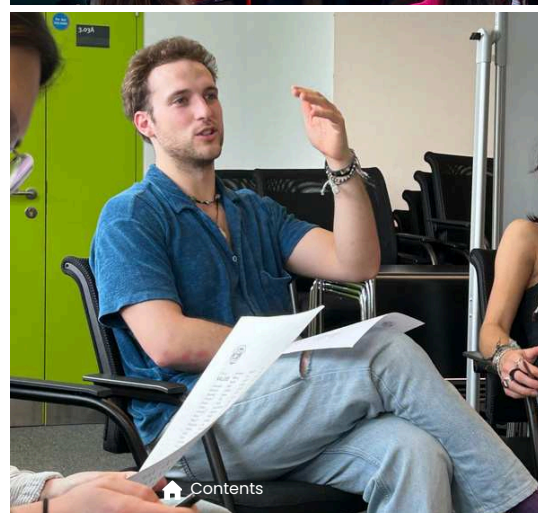


On 21st February Anthony spoke at the House of Lords launch of the World Upshift Forum, a new network of change-makers and thought-leaders engaged in bringing together diverse activities around the world at the intersection of campaigning and spiritual change.

In May, Kim and Anthony returned to the annual B for Good Leaders Summit in Amsterdam (the previous excursion being in Rome where we launched 'Values for a Life Economy'). We presented our We Are Antarctica film and campaign to an audience of business and sustainability professionals.

Anthony attended Change Now, Paris in May, which is one of the biggest conventions for eco-innovation in Europe, with over 30,000 attendees over three days. Anthony spoke at the Now Partners talk.

Following our meeting in Amsterdam, Kim and Anthony spoke at House of Hackney's Garden of Tomorrow event, an interior design company co-founded by Frieda Gormley, whose business purpose is centred around nature and sustainability. We showed our We Are Antarctica film, and shared our books and conversation cards.



Kim and Anthony spoke at the two-day Oxford Character symposium, with multiple corporate heads of CSR and HR, with the focus over the two days centred around what kind of values, and by extension character, we might cultivate for an equitable workplace.

In November, we delivered a Masterclass taster afternoon with 20 staff and students from Imperial College London. Tom Butterworth, Head of Ecology at WSP UK (one of the world's leading engineering and professional service firms) and an Imperial graduate was an engaging speaker on 'gathering momentum for change in industry'.

**Imperial College
London**



Anthropy 2023

In November at Anthropy, we hosted 2 panel events (one announcing Rebooting Education and the other focusing on Pangea with the Philharmonia), held Walking Conversations in partnership with the Eden Project, and shared an audio-reflection narrated by Kim Polman and Eden's co-founder Tim Smit, and a series of audio reflections, using recordings with key figures at the conference.

Our panel discussion on Pangea explored how we can connect with our role as future ancestors. Kim invited the audience to participate in a guided visualisation, inspired by the traditional Hawaiian approach to time, inviting attendees to turn to face into their past and gather gifts, before turning into the future and considering what gifts they would like to pass down. Our panellists discussed the challenges of long-term thinking, and why it was important, and Kim performed an extract of Ssega's 'Pangea', as a piece of spoken-word poetry.

Frieda and Cecilia shared their own stories, bringing in moments of creativity, including a cushion design (Frieda Gormley), poetry and an ocean soundscape (Cecilia Manosa Nyblon). Kim then invited the audience to engage in a deep listening conversation, focused on their role as a future ancestor.

We also hosted two Walking Conversations - guiding over 50 people around the Rainforest Biome at Eden Project and inviting them to consider the gifts and purpose that make them an impactful future ancestor.



ANTHROPY™
A launchpad for change

eden
project

W&A
HOUSE OF HACKNEY
LONDON





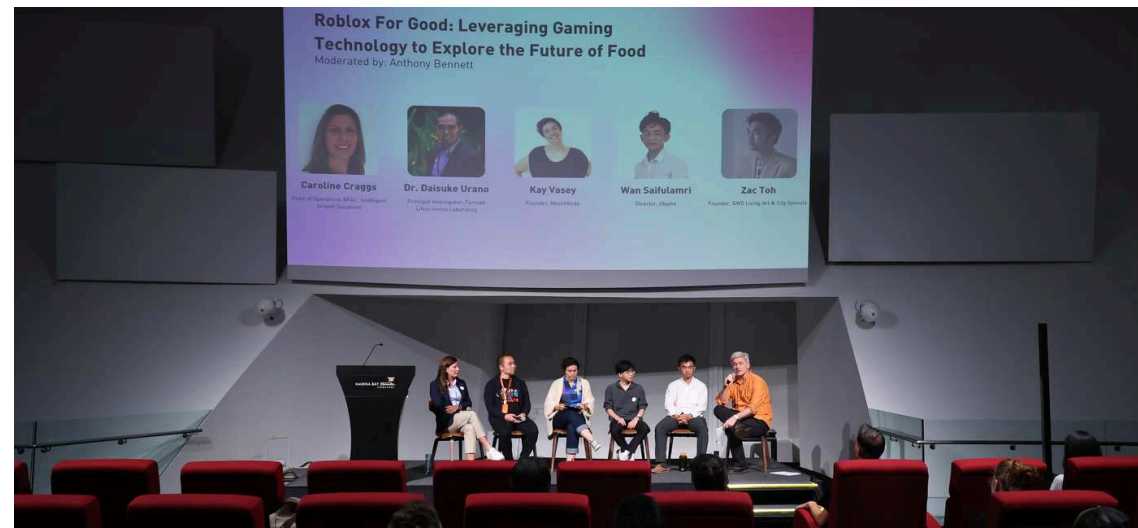
Reboot in Action

V20 Summit, India

Anthony was invited to join the Values 20 Summit in Delhi, a global community of values experts and practitioners that seeks to actively engage with the Group of 20 (G20), where he spoke on Reboot's work on the Values for a Life Economy and its contribution to the summit's three pillars of education, entrepreneurship and employment. The summit was hosted by Mr Shiv Khemka, Executive Chairman of The Global Education & Leadership Foundation (tGELF) and a founding member of V20. More details of the event can be found here: www.values20.org/

ArtX TechforGood Conference, Singapore

Anthony spoke, moderated and facilitated at a two day conference exploring the intersection of sustainability, education and technology, specifically web 3.0 and the metaverse at the ArtScience Museum in Singapore. Hosted by MeshMinds, the event launched multiple innovations in the Web 3.0 space, including a farming metaverse community, Sky Farm Island, with contributions from across the industry.



Misk Trainee Programme

Over the course of two months in the Summer, we conducted an intense training scheme with 5 amazing young people from the Kingdom of Saudi Arabia. Following a specially devised cohort plan, they each grew their skills in marketing, planning, project management, communications and research. In return, we asked each of them to explore the Golden Rule in different capacities and with a cultural lens, with expeditions to see a Shakespeare play, a visit to an English farm, bicycle trips and more.



Misk Global Forum

Our CEO was interviewed for the last discussion of the Misk Global Forum, a massive convening of over 30,000 visitors in the Diriyah historical complex in the City of Riyadh, capital of the kingdom of Saudi Arabia. Interviewed by Mohammed Islam, Anthony spoke on the Golden Rule, the importance of reciprocity between generations, and the power of speaking with authenticity.



COP 28

Dubai

For the third year in a row, Reboot was asked to speak at the annual UNFCCC Conference of the Parties, held in 2023 in Dubai. We brought the findings of our Rebooting Education Report, as part of the global discussion on the centrality of education to a sustainable planet, and with our partners Extreme Hangout, and the Natural History Museum, hosted a discussion with Kay Vasey of MeshMinds and Esther O Callaghan of Hundo.



Imaginal Ambassadors

Over the course of the last five years, Reboot has worked with some amazing people, all of whom are examples of how we can treat others and the planet as we would wish to be treated. This year, we elected to solidify the relationship and create our Imaginal Ambassadors, our heralds and exponents for the work of Reboot and the Golden Rule.



Jude Kelly
CBE



Satish
Kumar



John
Perkins



Zena
Creed



Dominique
Palmer



Stephen
Vasconcellos



Lord Jim
Knight



Barbara
Bulc



Dhiraj
Mukherjee



Shivi
Dwivedi



Caroline
Casey



Sara
Roversi



Johan
Rockström



Shelley
Zalis



Carlo
Giardinetti



Dr Scilla
Elworthy



Richard
Dunne



Jonathon
Porritt



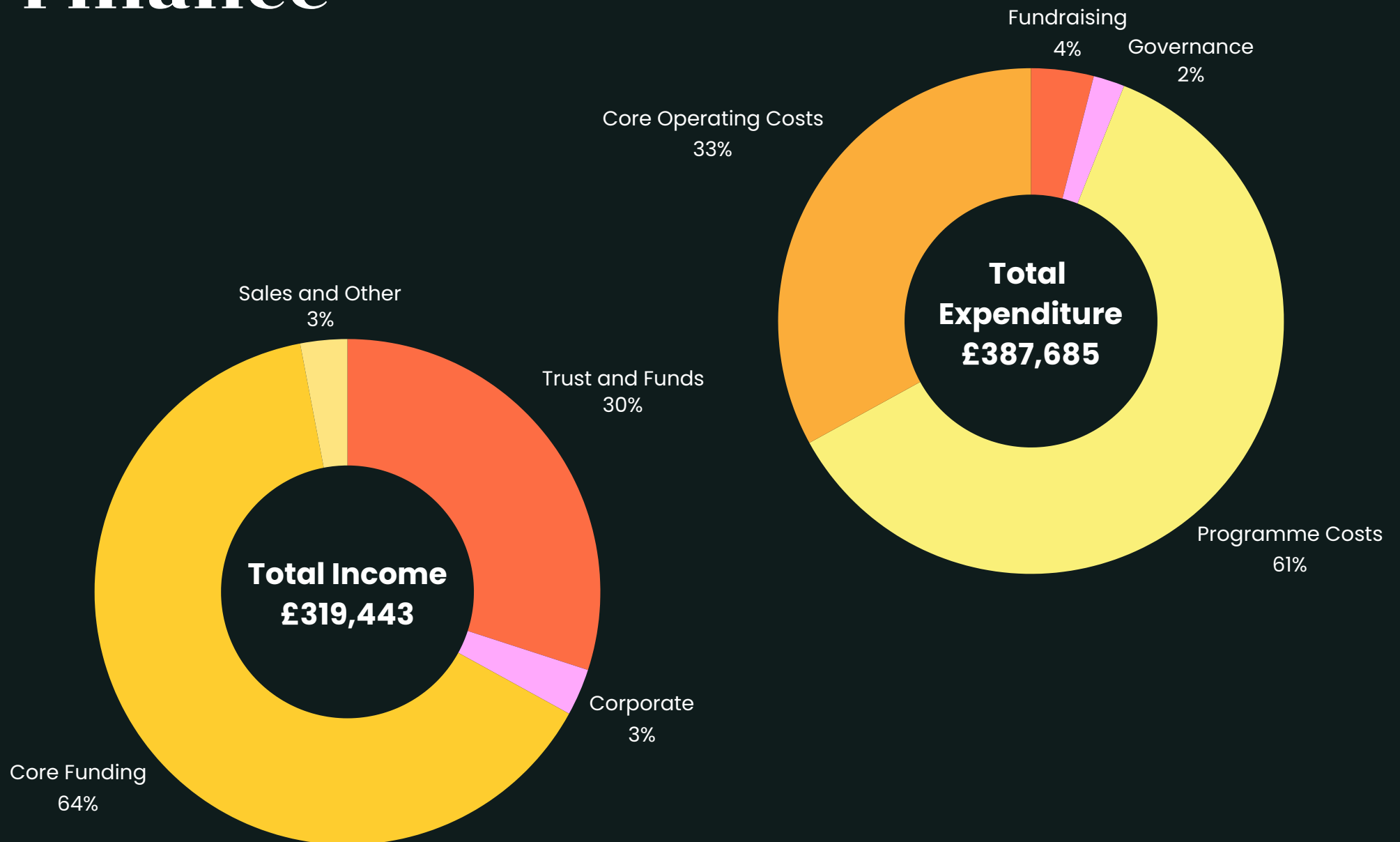
Louise
Chester

Reboot the Future Birthday Party

Reboot the Future ended the year by celebrating both our own birthday and that of our co-founder at the historic setting of St Ethelburga's Centre for Peace. Over the course of the evening we gathered hundreds of our Imaginal friends and heard from Jonathan Porritt, reflecting on the Rise Up book, film and campaign we commissioned in lockdown, and Love Ssega, our artists in residence at the Philharmonia and the composer of PANGEA, our 2023 commission with closing words from Kim and Paul Polman.



Finance



Thank you

Thank you to all the organisations and individuals who worked with us to Reboot the Future in 2023- we couldn't have done it without you!

Partners & Supporters

The Philharmonia
The Eden Project
Anthropy
Misk Foundation
Capital Placement
MeshMinds
Smiley Movement
OCR
The Allan and Nesta Ferguson
Charitable Trust
Extreme Hangouts
The Global Education and
Leadership Foundation
Values 20

Our fantastic Imaginal partners

James Tiplady
Nuno Ribeiro
Abigail Wilson
Phillip Zylla
The Oxford Character Project

Reboot the Future Party Sponsor

Highweald Wine

Rebooting Education Report partners

Cambridge University Press & Assessment
OCR
Our Shared World
The Harmony Project
Thoughtbox
The Global Learning Network
Empathy Week
Global Action Plan
Schumacher College
SEEd
Wellington College
InterClimate Network
Curriculum for Life
Hawkwood
Eden Project
Oddizzi
Planetari
Teacher Tapp
Equal Kicks

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Bruna Bertuzzi - Head of Marketing and Communications
Holly Everett - Head of Programmes
Sandy Glanfield - Programme Manager
Callum Mason - Programmes and Communications Coordinator
Dragana Brown - Executive Assistant

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Reboot the Future is a registered charity (no 1175117)



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