



Rebooting the future of leadership.

Responsible Leadership and the Golden Rule:
a two-day Executive Masterclass.

The Course

Reboot the Future's Masterclass grows inspired and connected leaders living in integrity with their values in all parts of their lives; challenging the status quo to ensure we are building a compassionate, sustainable and equitable future.

Responsible leaders that use the very simple principle of the Golden Rule – treat others and the planet as we'd wish to be treated – as a compass in making decisions.

'We need a way to bridge the reality of how things are operating now, into a more generative system for the whole web of life. This change starts deep inside the individual. Reboot the Future's Masterclass supports individuals to become more conscious, to reflect on their meaning and purpose, and their capacity for change.'

Carlo Giardinetti

Former Dean, Executive Education, Franklin University

Our approach to learning

Our Masterclass is **intentionally immersive** – offering a creative and safe facilitated space for students to step out of their comfort zone to **see and experience the world differently**, looking for new ways to tackle our world's challenges.

100%

agreed that the workshop gave them a new understanding of how to apply the Golden Rule to making decisions in their personal and professional lives.¹

This is **not a traditional leadership class**; our approach includes compelling discussions, experiential practices, new ways of thinking, taking risks, whilst building skill to connect with others and build commitment through open and engaging collaboration.

Real change requires more than technical knowledge; future leaders need to connect with their values to drive sustainability transformation. Our activities enable participants to learn from each other; building empathy, championing and sustaining each other, forging important links for the future.

We enable participants to learn from **world-class industry leaders**; people who are on the frontline of change, responding to the volatile challenges our world is facing.



Why now?

Our world is experiencing numerous crises including biodiversity loss, climate change, broken financial systems, declining mental health, social inequality, and mass forced displacement.

In the face of these challenges, trends in the workplace have shown that **what we want out of our work lives is changing**. People 'want to contribute more to society'¹, for their work to align with their personal values², and 'to be part of the mission to improve their company's impact on the wider world'³; so much so that they would consider resigning without this.

An Inc study in [Forbes](#) suggested that, by 2025, millennials will make up 75% of the workforce and they want socially responsible employers⁴. Gen-Z will make up 30% in the next 4 years and a study by [WeSpire](#) found that they are the 'first generation to prioritise purpose over salary'⁵.



Reboot the Future recognises and supports the needs of young people to use their careers to be **a positive force for change** and, simultaneously, the inherent need for organisations to address global challenges through their work-streams, aligning to Net Zero and ESG goals. But **technical knowledge alone is not enough** to drive the level of transformative change needed, at the speed required.

Our [Executive Masterclass](#), co-developed with Franklin University and with Pearson support, engages graduate-level students in values-based leadership to **lead through connection, empathy, and balance**.

82%

agreed that the workshop gave them a new understanding of how to apply the Golden Rule to making decisions in their personal and professional lives.⁶

1. [Employees Seek Personal Value and Purpose at Work. Be Prepared to Deliver.](#)
2. Qualtrics 2022
3. [Conscious quitting has arrived – Paul Polman](#)
4. [The Power Of Purpose: The Business Case For Purpose \(All The Data You Were Looking For Pt](#)
5. [15 Insights into Gen Z, Purpose, and the Future of Work](#)
6. Student feedback from 2021 Masterclass at Franklin University



Course Outline

Day 1

The first day of the course focuses on **the role of values and purpose**, both personally and professionally, and what that looks like in the workplace.

Participants will hear from a guest speaker (thought or industry leader), and will complete their own Values Assessment.

Talking points:

1. What's going wrong and why do we need to connect?
2. How do we connect? How can we develop empathy and 'human skills'?
3. How can work environments promote values and purpose?
4. What is 'values and purpose based leadership' and can it guide us?
5. What do my values mean for me and the work I do?

Day 2

The second day applies the learnings of Day 1 to the challenges our world is facing and asks participants to think about how they can **put their values into action**.

Participants will hear from an industry leader and complete a case study challenge of values and purpose based decision making and planning (based on a real life situation set by the industry leader).

Talking points:

1. How do we live in integrity with our core values and purpose when facing challenges?
2. How do we connect with nature, and why is that important personally and professionally?
3. How can work environments promote values and purpose in the face of the challenges we face as a planet?
4. What is mine to do?
5. What understanding, energy, aspirations have risen for me?

92%

felt the workshops influenced their perspectives and understanding of leadership and the type of leader they aspire to be¹



Our Speakers

We have an impressive network of industry and thought-leaders who love supporting future leaders through our Masterclass. Our network of speakers includes:



Paul Polman,
Net Zero



Jo Daniels
M&S



Virginie Helias
P&G



Charmian Love
Natura&Co



Dhiraj Mukherjee
ex-Shazam



Jonathon Porritt
Author



Stefan Homeister
Executive Coach



Dominique Palmer
Activist



Steve Waygood
Aviva



John Perkins
Author



Sara Roversi
Future Food Institute



Phil Clothier
Amcara

Reboot the Future

Founded in 2018, Reboot the Future is a non-profit working for a sustainable and equitable future by mainstreaming a rule as ancient as humanity itself: treat others and the planet as we'd wish to be treated. The 'Golden Rule'.

We believe that the many global crises we're facing, from climate to social injustice, are not crises of technology, but **crises of connection** – to ourselves, each other and the planet.

As an organisation, we're on a mission to **create connection that inspires action**. Our recent work includes:



Campaigns

- We have collaborated with leading brands, such as [Marks & Spencer](#) and [Unilever](#), to deliver multimedia campaigns that connect people to climate issues.
- In October 2022, we launched [We Are Antarctica](#) with Earthrise Studio – This campaign has already reached 2 million online, and our film showcased across the Blue Zone at COP-27.

Education Programme

- Our education platform [Global Dimension](#) supports 19,000 educators every month to bring sustainability, compassionate values and global issues into the classroom, ranging from the climate breakdown, to mental health, to refugees.

Leadership Programmes

- We have authored two [books](#) relating to values including Imaginal Cells and Values for a Life Economy, with contributions from over 30 leading thinkers including Jonathon Porritt, Paul Polman and Sara Roversi
- With our US partner, we developed [Conversations for a Life Economy](#), engaging 90 business leaders and 22 young changemakers in 6 values-based dialogues, with a focus on the fashion, food, energy and logistics sectors.
- We delivered part of Marks & Spencers' [Diversity Insights Programme](#) for Earth Day, supporting 30 students to explore how M&S can engage customers on their sustainability commitments.



Leadership Programmes

We have developed a suite of offers for leaders around the world. This includes leadership workshops at conferences including COP and Anthropy, facilitated conversation programmes, in-house corporate workshops, and our 2-day Executive Masterclass.

Core to our delivery model is:

- **Expert facilitators** who deploy a wide range of tools and methodology to support discovery, connection to and affirmation of values
- **A large network of inspiring industry experts** at different stages of personal transformation, available to share their stories
- **A diverse network of youth activists** who can provide connection to issues on the ground
- **A commitment to openly sharing** results to improve our activities and to inform wider stakeholders



Get in touch

If you are interested in Reboot the Future delivering an Executive Masterclass or an alternative leadership experience at your organisation, please **get in touch to discuss further details including costs and your bespoke needs.**



To find out more, contact Sandy Glanfield:

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You can also find us at:

www.rebootthefuture.org

[linkedin.com/company/futurereboot](https://www.linkedin.com/company/futurereboot)

  @futurereboot

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“I learned that my core leadership value is vulnerability and I loved that this workshop embraced this in me”.

